

## Discounts:

The following discounts are only granted on purchase within one year:

3 appearances 5 %  
6 appearances 10 %  
12 appearances 15 %

## Categories:

Beverage industry  
Brewing industry  
Beverage retail

## Banner formats:

GIF, JPG, PNG  
Other file sizes upon request.  
Graphics in the sizes specified above with 300 ppi.

## Data supply:





















At least 1 week before start to:  
Stephan Keller,  
Phone: +49 8261 999-362,  
Mail: keller@sachon.de

## Contact:

Sabine Reggel,  
Phone: +49 8261 999-338,  
Mail: reggel@sachon.de

Christiane Adamczyk,  
Phone: +49 8261 999-331,  
Mail: adamczyk@sachon.de

\* Placement in rotation  
\*\* Size and position in illustration exemplary  
\*\*\* Prices incl. link

Display Ads*	Desktop & Tablet Placement**	Mobile Placement**	Size in pixel	Prices *** in €/ Month
<b>Introbanner</b>			1052 x 300	1.575,-
<b>Half page ad</b>			300 x 600	1.060,-
<b>Superbanner</b> Main pages incl. categories			800 x 120	740,-
<b>Superbanner</b> Categorie page brewing industry				495,-
<b>Fullbanner</b> Main pages incl. categories			500 x 90	650,-
<b>Fullbanner</b> Categorie page brewing industry				435,-
<b>Content Ad</b> Main pages incl. categories			3.000 characters (incl. link) plus 1 image (Aspect ratio 16:9)	1.345,-
<b>Content Ad</b> Categorie page brewing industry				905,-
<b>Video</b> Main pages incl. categories			640 x 360	1.450,-
<b>Video</b> Categorie page brewing industry				945,-

Prices and sizes:

Placement options	Size (pixel)	Price € / mailing
Fullbanner	550 x 200	735.-
Fullbanner Premium	550 x 200	870.-
Sponsored Post	max. 300 characters (incl. link) plus 1 image (800 x 480)	905.-
Event note	200 x 80	410.-
Stand Alone	Exclusive dispatch (details upon request)	2,830.-

Mailing:

Weekly, Thursday

Addresses:

approx. 12,300 per week

Data supply:

by e-mail 1 week before start of placement at the latest to:

Stephan Keller, Phone: +49 8261 999-362, Mail: keller@sachon.de

Banner:

GIF, JPG, PNG,

Other sizes upon request.

Graphics in the sizes specified above with 300 ppi


Contact person:

Sabine Reggel, Phone: +49 8261 999-338, Mail: reggel@sachon.de

Christiane Adamczyk, Phone: +49 8261 999-331, Mail: adamczyk@sachon.de

Fullbanner


Wie Hopfenpflanzen die aktuellen Herausforderungen meistern  
Pascal Pfendl, 1. Vorsitzender Deutscher  
Hopfenmischungsverband e.V., hat vor unsicheren  
Zeiten gewartet. Angesichts des Ukraine-Krieges  
würden sowohl die Brauindustrie als auch die...



...read more!


Fullbanner

Neuer Vorstandsvorsitzender bei Eckes-Granini  
Der Aufsichtsrat der Eckes AG hat Lars Wagner zum  
neuen Vorstandsvorsitzenden und CEO der Eckes-  
Granini Group, Europas führendem Hersteller von  
Säften und fruchtartigen Getränten, berufen...



Sponsored Post


Coca-Cola defends title  
Coca-Cola (brand value down 5% to USD33.5 billion)  
retains its title as the world's most valuable non-  
alcoholic drink brand, according to a new report from  
leading brand valuation consultancy...



...read more!


Sponsored Post

Tiray partners with AB/InBev  
Tiray Brands, the world's largest cannabis company,  
has taken a transformative step that not only elevates  
it to the status of the fifth-largest craft brewer but  
also positions it as the fifth-largest...



Event note


Ireks' Bold Move  
The Cooperativa Agrária announced with the governor  
Carlos Massa Natinho Junior, an investment of 100  
million Euros for the construction of a maling facility  
in Guarapuava...



...read more!

Event note

Colombia's Alcoholic Imports Surge  
According to data from the Institute of Statistics  
(DAHE), Colombia imported a substantial amount of  
alcoholic beverages, totaling 98 million liters, valued  
at US-\$24 million in 2022. Among the most...



...read more!



## Job combi\*

Size	H x W in mm	Prices in €
1/1 page	251 x 172	1,908.-
1/2 page high	251 x 83	950.-
1/2 page cross	125 x 172	950.-
1/4 page high	125 x 83	475.-
1/4 page cross	60 x 172	456.-

Price per mm (83 mm width): € 3.80

Colour surcharge 4c: € 460.- 1/2 page and larger  
€ 230.- smaller than 1/2 page

\* This package price includes:

- Print ad in one of the trade journals (BRAUINDUSTRIE, GETRÄNKEINDUSTRIE, GETRÄNKEFACHGROSSHANDEL)
- Immediate online placement in the section "Job offers" on our website [www.frischeingeschenkt.de/stellenboerse](http://www.frischeingeschenkt.de/stellenboerse)
- 4 publications in the newsletter "Frisch eingeschent"

## Contacts:

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Sandra Siegert-Knoll, Phone: +49 8261 999-333, Mail: [siegert-knoll@sachon.de](mailto:siegert-knoll@sachon.de)